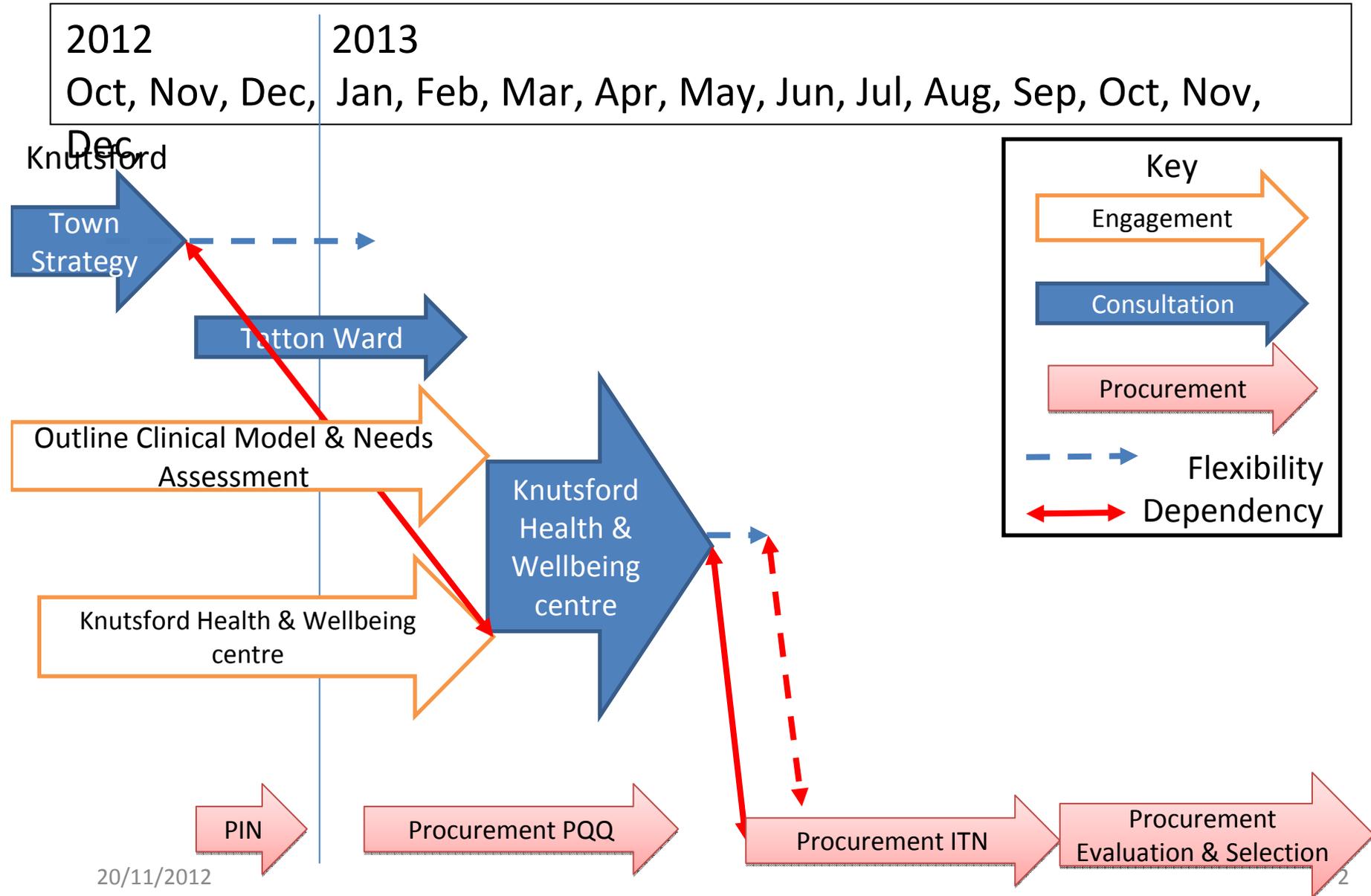


Knutsford Consultation Options

Engagement and Consultation Context



Context in Consultation Document

- Not about Tatton Ward; Not about FT consultations
- Explain:
 - what is not changing: named GP and practice ownership
 - nature of care needs (see Needs Assessment)
 - changing nature of services.
 - changing nature of GP/ Nurse roles and skills and need to attract the best.
 - range of services (no plan to change range of services (tbc) covered – but changes in how delivered?)
- Government Policy:
 - No new money
 - Use of Private Sector (not a PFI)

Content of Consultation on Health and Wellbeing Centre for Knutsford

1. Co-location of 3 GP Practices on a single site in central Knutsford on a(n extended) long lease
2. Location of the site (cannot be finally determined until the developers have looked at options)
3. Creation of an Integrated Care service (Contracted for a number of years) at the same site in Knutsford to include the existing range of services including (any changes to the range of services locally would be subject to separate engagement/consultation).
4. Interim services to ensure no loss of GP and hospital capacity during re-provision.

Why are we doing it

- Single place to go for all services
- Better sharing of care and information (GPs, Community, Mental health and social services).
- Less visits to main hospital by Patients of main hospital sites (evidence of declining bed use?)
- Greater role for GPs and other health professionals in the town:
 - At people's homes (note new services provided)
 - In the Centre
- Evidence of improvements where GP practices have co-located

Possible Methods of Consultation

- Formal Launch: by CCG Chair and Local GP?
- Mail shot (use of Volunteers?)
- Council Newsletter
- Social Media
- Local Radio
- Local Papers/ Web sites
- Insert to free paper/ leaflets in shops/public sector venues/ other public sector communications
- Open house/video booth/Drop In
- Workshop (like Town Strategy)
- Public Meeting (to feed back results from others?), with independent Chair?
- Special measures for “hard to hear” – invites to open house?
- Schools and Children

Demographic Data of Respondents

- Age
- First 4 parts of post code
- GP Surgery
 - Name of Surgery
 - Number of visits in last year
 - Means of travel (foot, bicycle, bus, self-drive car, taxi, friend)
- Community Hospital
 - Number of visits in last year
 - Means of travel
- Other Medical and social care visits in last year:
Place, no of visits, means of transport

Questions - Key Themes

1. Co-location of GP Surgeries – Yes/No/Concerns
 - Score out of ten?
 - Free text for comment?
2. Location of co-located services –
 - Town Centre (e.g. Knutsford Community Hospital)
 - Near Parkgate
 - Near Golf Club
 - Request answer even if say no to co-location
 - Other suggestions
 - Score out of ten not yes/no?
 - Free text for comment?
3. Services that you currently use and value that are provided and you wish to continue with (based on engagement exercise)
 - Free text for comment?

Questions - Key themes

- More services delivered at home
- What additional health and wellbeing services would you value being in the health & wellbeing centre ? – drop down list (e.g. Dentist, counselling, Job Centre, etc.)
- What services would you consider incompatible in the health and wellbeing centre? – drop down list (e.g. Off license, tobacconist etc.)
- Free text for general comment?